### Use cases



#### INTRODUCTION: EXPLORING THE COVERAGE GAP

Going out into isolated locations is always a risk. If you experience an issue, getting help is often not straightforward, with coverage for communication networks limited or non-exister





An End-To-End Solution





#### MARITIME ASSURANCE: ADVANCED VESSEL MONITORING THROUGH SATELLITE AND IOT INTEGRATION

Owning a yacht or private boat is often regarded as a symbol of luxury, freedom, and adventure across the sea. Yet, for many smaller yacht or boat owners, it's not all clear skies and smooth sailing,

ailing on the open waters, boats and yachts are susceptible to a myri



ensors and any others required by vessel owners. As a pioneer in the deplo n of LoRaWAN® wireless networks and LoRaWAN®-based solutions, CyRIC f is product in response to the challenge faced by vessel owners wanting to e safety and security of their vessels when docked and while sailing offshore. end IoT solution, this compact yet powerful product streamlines the m

a logging all inputs to r



#### KEY BENEFITS: THE UNIQUE ADVANTAGES OF CONNECTED ONE



#### Lightweight, Resilient Design

Lightweight design of less than 100 grans, Connected One lightweight design of less than 100 grans, Connected One reflect for putting in your backpack and heading off on yo

It is also water-re ≠pability, you can ea If bag, and with its si

### Affordability for the Everyday Adventure

S<sup>E</sup>

Connected designed Connected One as a consumer product, seeking to enhance safety for all via an accessibl means of connectivity. With affordable subscription plans Connected One fulfils that need and offers a valuable safe ne venturing off-grid in remote lo

#### THE CONNECTIVITY BEHIND CYRIC'S MARITIME MONITORING PRODUCT

CyRIC first developed its maritime monitoring product to leverage terrestrial LoRaWAN® (Long Range Wide Area Network) technology to facilitate remote monitoring.

The long range, low power capabilities of for monitoring docked vessels

transfer, CyRIC evolved the product to utilise <u>EchoStar Mobile's direct-to-satellite pan-Euro</u> LoRa®-enabled network



Use cases







#### DRIVING SCALABILITY AND EFFICIENCIES IN WATER METERING

At the beginning of this year, <u>Water UK</u> urged the public to add 'saving water' to their New Year's resolutions list. We're all well aware of the importance of water, yet Water UK explains that many of us don't know how much we use and waste.

Reporting on recent research the organisation re porting on recent research, the organisation revealed that 94% of people underestimate a amount of water they use per day. Furthermore, when estimating water wastage, er half (61%) thought a faulty toilet flush wastes less than 50 litres when it actually waster tween 215 and 400 litres per day!

aving water is critical not only to take better care refly financial costs of overestimated bills and fin Water meters are essential in managing water consumption,

prises. Moving from conventional manual meter readings to automated sensor significant strides forward in efficiency. However, there are still challenges ring a wide-ranging roll-out.



#### THE CHALLENGES OF A WIDESPREAD ROLL-OUT OF SMART WATER METERING

THE CHALLENGE

Smart water metering eliminates the requirement for manual readings. Instead, the smart system uses sensors and bi-directional communication to read data remotely and transmit it in real time for analysis. Automated readings can be set using appropriate parameters, e.g., hourly or daily. This technology enhances efficiency, reduces costs and improves leak detection.

Traditionally, several communication technologies have been involved in the data transmit process. These include the data logger that captures the data at the site and a connectivity solution to transmit the data to the cloud. A further communication solutions involved in sending the data to a server where the information is processed data must then be sent to yet another platform for billing.

e different technologies leverage various networks to o e, wired connections offer reliable, highly available con e and cost-heavy. Furthermore, redundant wired solutions double the cost. Terrestrial escontectivity, such as cellular networks, provide more flexible options. However, and how and prover an inhibitions. and requiring specialist expertise.

often require a co ering roll-out.



rade but are often redar

#### Deployment

Deploying smart water meter ostly, mainly due to the com mitting the data, as des e technologies must then be set u . ed with automatio

#### Coverage

In rural areas, the deployment issue is further exacerbated by the lack of existing terrestrial networks. Cellular coverage may be limited or unavailable. Meters that are ocated underground struggle even obtain a strong signal.

### ()



 $\checkmark$ 



Different vendors often r

#### Scalability

anaging multiple techr lenge. This c ty of the water metering roll-ou





Brochure







### Data Sheets

Hughes 4510 Satellite/Cellula Hybrid Termina



High efficiency, all-IP terminal for satellite and cellular networks The Hughes 4510 dual mode terminal provides reliable connectivity over satellite and cellular networks for mobile, land, and maritime packet data network applications.

Features

S-band satellite operation
forward and 150 kbps
Omnidirectional satelliti
communications with r
Global LTE CAT-1 operat
embedded-SIM (eSIM) c
Integrated cellular ante
Integrated cellular
network connectivity, n
to recover from an outa
Supporter memory hermiterial

Supports remote termin firmware upgrades
Auto-on/auto-context a power and connection network issue

network issue - Low power consumptic < 6 W (CELL only); < 2.0 Receive: < 10 W idle (SAT only): < 1.3 W idle (SAT & CELL): < 3 W Off (Remote switch con Simple installation: nol Terminal can be vehicle Weatherproof (IP-67) er - Built-in GNSS receiver

The Hughes 4510 terminal delivers affordable, end-to-end IP data connectivity for industrial IOT applications in connected vehicle, industrial, fisheries, resource extraction, environmental monitoring, and Smart-Grid monitoring, among Others. The Hughes 4510 dynamically routes IP traffic between the terrestrial and satellite networks based upon path availability, allowing for ubiquitous service for critical applications.

The low standby power consumption of the Hughes 4510 terminal makes it possible to provide end-to-end IP connectivity to sites that are otherwise off the grid. It is well suited for power-challenged locations that rely upon solar-battery arrays with limited power budgets.

Ill inter yowe. - wegen. The Hughes 4510 terminal is environmentally sealed for long-term outdoor installation or on a vehicle, fixed sits, or boat. The installation consists of a single 4510 unit that can be placed at the end of a single cable carrying Ethemet and power. The SIM card is mounted securely under the SIM cover.

EchoStar Mobile<sup>®</sup>





LoRa<sup>®</sup> Network

Seamless Pan-European coverage for massive IoT

EchoStar Mobile has designed the first pan-European S-Band LoRa<sup>®</sup> network, providing bi-directional, real time, connectivity for LoRA<sup>®</sup> sensors across the coverage with no additional customer infrastructure required. Our seamless coverage and LoRa<sup>®</sup> network design eliminates both cumbersome roaming agreements and infrastructure requirements for users across Europe, the UK, and Scandinavia enabling ubiquitous and secure LoRa<sup>®</sup> service that is ideal for mobile/fixed applications or widely distributed sites.

LoRa® S-band - ISM bands Dual mode device		→ LoRa* GW	Network/Join Server	Applic	
←	ECHOSTAR LoRa® NETWORK				
_ L_Y	т	errestrial Operat	ors		
_	((g)) .	- 88 .			
	LoRa <sup>e</sup> Terrestrial Networks	LoRa® GW	Network/Join Server	Аррііс	

VEchoStar Mobile LoRa Alliance Member







Our dual-mode terrestrial and satellite module enables connection by terrestrial or satellite networks as required. As a member of the LoRa Alliance<sup>®</sup>, we provide a LoRa<sup>®</sup> V1.0.4 compliant network and satellite enabled LoRa module that works seamlessly with the existing LoRa<sup>®</sup> ecosystem, making it easy to integrate our network into existing LoRa<sup>®</sup> solutions and the ideal technology choice for deployments where lack of coverage and infrastructure make deploying LoRa<sup>®</sup> problematic.

ECHO	OSTAR LoRa® I	MODULE		ECHOSTAR NETWORK
RADIO	SEMTECH® Chipset	S-band	IOT DATA	
			((@))	TERRESTRIAL LoRa® NETWORK

EchoStar Mobile's LoRa® network is unique as it utilizes our dedicated licensed S-band spectrum eliminating ISM-band restrictions thereby providing reliable performance and enterprise-grade service levels.





Infographics



![](_page_4_Picture_4.jpeg)

Event Stands

![](_page_5_Picture_2.jpeg)

![](_page_5_Figure_3.jpeg)

![](_page_5_Picture_4.jpeg)

![](_page_5_Picture_6.jpeg)

## **CLIENT: HUGHES EUROPE**

Xmas e-Cards

![](_page_6_Picture_2.jpeg)

![](_page_6_Picture_3.jpeg)

Thank you to our customers and partners for your support in 2022, and looking forward to continued success in 2023.

![](_page_6_Picture_6.jpeg)

![](_page_6_Picture_7.jpeg)

## CLIENT: HUGHES EUROPE

Merchandise

![](_page_7_Picture_2.jpeg)

![](_page_7_Picture_4.jpeg)