



# CLIENT: TP ICAP Data & Analytics

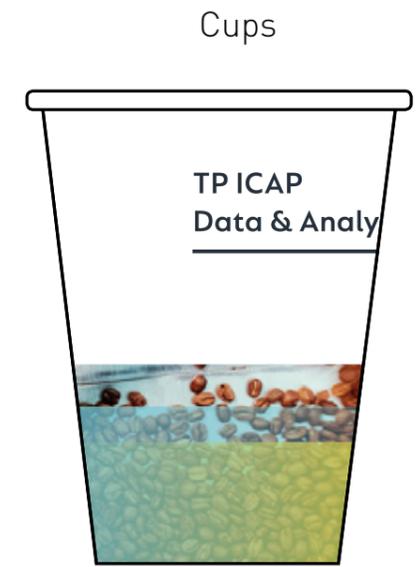
DFK 2018 event material



Barista stand



Print ad



Digital ad



# CLIENT: TP ICAP Data & Analytics

## MiFID II brochures and banners



### MiFID II Transparency Data

#### The drive towards greater transparency

The new requirements that have come into effect with MiFID II will drive trading venues and systematic internalisers to provide a greater level of transparency in what were previously opaque markets. Markets in asset classes such as FX options, interest rate derivatives, bond and structured products will now need to make public pre-trade data in liquid instruments and to publish post-trade data for all in-scope financial instruments.

This greater transparency will help regulators look for signs of market abuse and allow clients to evaluate their current mechanisms of price discovery and trade execution.

#### Transparency - the need for Traders and Sales desks to adapt

Traders and Sales desks will now need to build strategic plans to embrace this new transparency, as many of their clients will now see their entire price and trade data in the market. Extra sensitivity and communication will be needed to explain their rate cards and customer policies. There will also be direct implications on the types of business dealers will undertake which will also mean that they will need to be more aware of their competitors' strategies.

To operate successfully in this environment firms will need access to as many market data sources and liquidity pools as possible to evaluate their own strategy, in real-time via a user-friendly platform.

#### What are we doing to help this?

TP ICAP's Data & Analytics division will be collating the data on behalf of the 11 venues that are operating across the TP ICAP group and publishing this data in order to adhere to the new regulatory requirements. The data follows the 'Liquidity Thresholds' set by European and Securities Markets Authority (ESMA). This will deliver a rich and diverse data set that will be available in easy to manage formats suitable for both your systems and your colleagues' to analyse. It will be disaggregated by venue and unbundled into pre and post-trade data.

We will distribute data using existing distribution channels, such as direct feeds and vendor products. This will deliver the broadest set of asset classes and liquidity pool data from any venue in the market to ensure our clients can derive greater value from our services and a truly transparent view of these markets.

#### Our service description



MTF - Multilateral Trading Facility OTF - Organised Trading Facility



Americas: +1 877 639 7300  
APAC: +65 6922 1129

Americas: +1 212 341 9789  
APAC: +65 6922 1168

Sales: MIFID1sales@tpicap.com  
Support: MIFID1help@tpicap.com

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Brochures

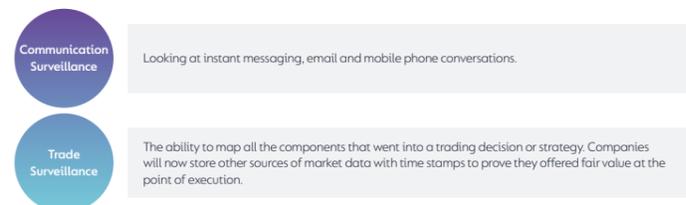


### MiFID II Trade Surveillance

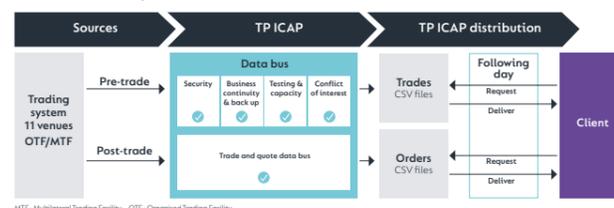
#### Let us help you keep a clean sheet

With Market Abuse Regulation (MAR) and MiFID II, political institutions and regulators have implemented more stringent rules and requirements around the monitoring of market abuse. This includes the need to monitor and flag trading behaviour/indicators that may constitute market abuse. Financial service companies now face a significant cultural and technical shift to accommodate these new rules and ensure that they are compliant across the organisation.

Risk monitoring and control is being pushed out across businesses in Europe to try to achieve the following high level tasks:



#### Our service description



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- One off registration to receive data by following day
- Compliant delivery
- Secure distribution of confidential client information



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Digital Banners

# CLIENT: TP ICAP Data & Analytics

MiFID II social media banners



**MiFID II  
Best Execution**  
Helping you prove the case

TP  
ICAP

Find it here ▶

This banner features a purple-to-pink gradient background with a pattern of small, light-colored squares. The text is white and positioned in the upper left. The TP ICAP logo is in the lower left, and a teal button with white text and a right-pointing arrow is in the lower right.



**MiFID II  
Order Routing &  
Trade Execution**  
Unlocking best practice with market data

TP  
ICAP

Find it here ▶

This banner features a purple-to-orange gradient background with a pattern of glowing, circular lines. The text is white and positioned in the upper left. The TP ICAP logo is in the lower left, and a teal button with white text and a right-pointing arrow is in the lower right.



**MiFID II  
Trade Surveillance**  
Let us help you keep a clean sheet

TP  
ICAP

Find it here ▶

This banner features a teal-to-purple gradient background with a pattern of glowing, abstract shapes. The text is white and positioned in the upper left. The TP ICAP logo is in the lower left, and a purple button with white text and a right-pointing arrow is in the lower right.



**MiFID II  
Transparency Data**  
The drive towards greater transparency

TP  
ICAP

Find it here ▶

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