

CLIENT: ADAPT SMART

Logo design and brand ID across electronic channels



Fully responsive website



PowerPoint



Email

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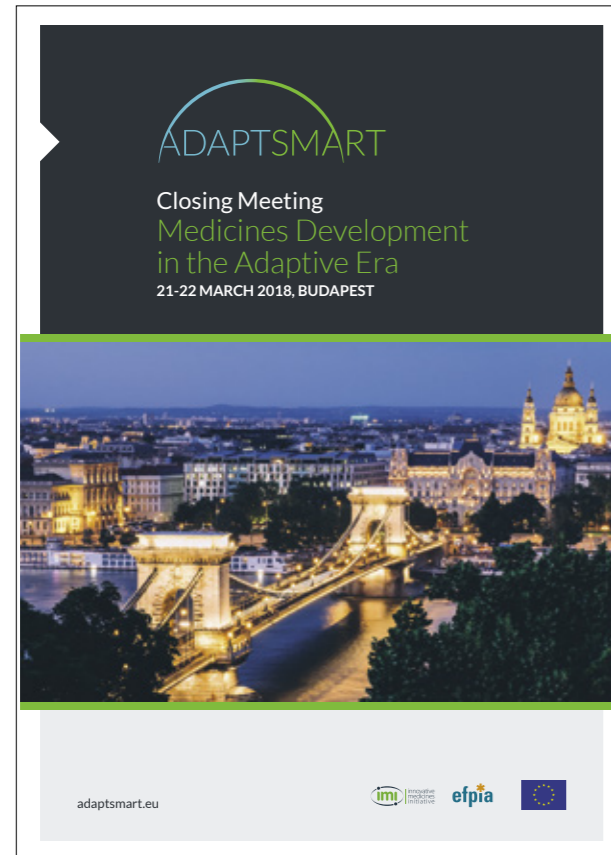
Slideshare



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Event material

Pull-up banner



4pp programme

DAY 1 - 21 MARCH		DAY 2 - 22 MARCH	
08:30-09:00	Foyer, 2nd Floor	08:30-09:00	Foyer, 2nd Floor
09:00-09:10	Grand Hall 2nd Floor	09:00-09:10	Grand Hall 2nd Floor
09:10-09:20	Grand Hall 2nd Floor	09:10-09:20	Grand Hall 2nd Floor
09:20-10:30	Grand Hall 2nd Floor	09:20-10:30	Grand Hall 2nd Floor
10:30-11:00	Foyer, 2nd Floor	10:30-11:00	Foyer, 2nd Floor
11:00-12:30	Grand Hall 2nd Floor	11:00-12:30	Grand Hall 2nd Floor
12:30-13:30	Krúdy Hall, -1st Floor	12:30-13:30	Krúdy Hall, -1st Floor
13:30-14:15	Grand Hall 2nd Floor	13:30-14:15	Grand Hall 2nd Floor
14:15-15:00	Grand Hall 2nd Floor	14:15-15:00	Grand Hall 2nd Floor
15:00-15:30	Foyer, 2nd Floor	15:00-15:30	Foyer, 2nd Floor
15:30-16:00	Grand Hall 2nd Floor	15:30-16:00	Grand Hall 2nd Floor
16:00-16:20	Grand Hall 2nd Floor	16:00-16:20	Grand Hall 2nd Floor
16:20-16:30	Grand Hall 2nd Floor	16:20-16:30	Grand Hall 2nd Floor

17:00-18:00 Reading Room 1st Floor

18:00-20:00 Vörösmarty Hall Ground Floor

Stakeholder reflections and panel discussion
Stakeholder representatives:
Patient: Valentina Stramiello, Program Manager, European Patients' Forum (EPF), Belgium
Regulator: Francesca Cerreta, Scientific Administrator, European Medicines Agency (EMA), United Kingdom
HTA: Wim Goettsch, Special HTA Advisor, Zorginstituut Nederland (ZIN), The Netherlands
Payer: Ad Schuurman, Senior International Officer, Zorginstituut Nederland (ZIN), The Netherlands
Industry: Solange Rohou (Deputy Project Leader ADAPT SMART), Senior Director Regulatory Affairs & Policy Europe, AstraZeneca, France
Academia/HCP: Bojan Vujkovic, Nephrologist, Slovenj Gradec General Hospital, Slovenia
Moderator: Duane Schulthess, Managing Director, Vital Transformation, Belgium

Networking drinks reception

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